

SHIFT Template: Contract Clause Examples

VI. DETAILED CLAUSE

***Is only in compliance with the guidelines in combination with a sustainable event plan.**

Environmental sustainability

Both partners recognise the environmental impact and carbon footprint of the event and are committed to reducing this through measures set out in a sustainable event plan.

The sustainable event plan will be developed, agreed and implemented by both partners. It will conform to norm 4.5 of the SHIFT Eco-Guidelines for Networks¹, and will include at least six of the following 11 aspects:

1. Communicating about the efforts to make the event more sustainable to the participants of the event before, during (on-site), and after the event.
2. Making the event as paperless as possible (if paper needed, then recycled or eco-certified).
3. Having an event-specific sustainable purchase policy for materials and services.
4. Choosing sustainable options for catering (e.g., organic, fair trade, vegetarian/vegan, local).
5. Using reusable/sustainable name badges.
6. Banning the use of plastic disposables, plastic bags, and plastic water bottles at the event.
7. Banning the event use of tote bags.
8. Minimising the event use of 'marketing goodies' unless they are necessary for particular aspects of the event.
9. Encouraging participants from out of town explicitly in the event invitation to choose environmentally friendly travel modes to travel to the event (e.g., public transport, carpooling, shared transport, etc.).

¹ The SHIFT Environmental Sustainability Guidelines are published and openly accessible on www.shift-culture.eu/achieve-environmental-sustainability-in-your-work/

10. Encouraging participants to make use of environmentally friendly transportation modes to reach the venue(s) of the event (e.g., walking, bicycle, public transport, carpooling, shared transport, etc.).
11. Offering participants waste separation points.

Additionally, the partners agree:

- As much as possible to select event venues with a recognised ecolabel, which are also accessible by public transport;
 - As much as possible, to select/recommend participant and guest accommodations with a recognised ecolabel, which are also accessible by public transport;
 - To include in the post-event evaluation a written reflection on the environmental impact of the event and the measure to which the sustainable event plan contributed to reducing it.
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V2. COMPACT CLAUSE

***Is only in compliance with the guidelines in combination with an sustainable event plan at least as detailed as VI, the detailed contract clause.**

Environmental Sustainability

Both partners recognise the environmental impact and carbon footprint of the event and are committed to reducing this through measures set out in a sustainable event plan.

The sustainable event plan will be developed, agreed and implemented by both partners. It will conform norm 4.5 of the SHIFT Eco-Guidelines for Networks and include at least six of the 11 aspects listed in the norm elaboration.²

Additionally, the partners agree:

- As much as possible to select event venues with a recognised ecolabel, which are also accessible by public transport;
- As much as possible, to select/recommend participant and guest accommodations with a recognised ecolabel, which are also accessible by public transport;
- To include in the post-event evaluation a written reflection on the environmental impact of the event and the measure to which the sustainable event plan contributed to reducing it.

² The SHIFT Environmental Sustainability Guidelines are published and openly accessible on www.shift-culture.eu/achieve-environmental-sustainability-in-your-work/

V3. VERY COMPACT CLAUSE

***Is only in compliance with the guidelines in combination with an sustainable event plan at least as detailed as VI, the detailed contract clause.**

Environmental Sustainability

Both partners recognise the environmental impact and carbon footprint of the event and are committed to reducing this through measures set out in a sustainable event plan.

The sustainable event plan will be developed, agreed and implemented by both partners. It will be conform norm 4.3, 4.4, and 4.5 of the SHIFT Eco-Guidelines for Networks.³

Additionally, the partners agree to include in the post-event evaluation a written reflection on the environmental impact of the event and the measure to which the sustainable event plan contributed to reducing it.

³ The SHIFT Environmental Sustainability Guidelines are published and openly accessible on www.shift-culture.eu/achieve-environmental-sustainability-in-your-work/